



FAQ

WHAT'S AN INSTITUTIONAL BUYER

An institutional buyer in Mergers and Acquisitions (M&A) is a large entity that invests on behalf of other investors, such as pension funds, endowments, or other financial institutions. Institutional buyers may be active participants in the M&A market, either as strategic buyers or as financial buyers.

As financial buyers, institutional investors may invest in companies with the intention of generating a financial return for their investors. They may use a variety of investment strategies, such as private equity, venture capital, or hedge funds, to acquire or invest in companies.

Institutional buyers are typically attracted to M&A transactions because they offer the potential for high returns, as well as diversification benefits and the opportunity to participate in the growth of successful companies. They may also be able to bring significant resources and expertise to bear on the companies in which they invest, including operational experience, financial acumen, and access to capital.

Institutional buyers often have significant financial resources at their disposal, which allows them to invest in large transactions and compete effectively with other buyers. They may also have established relationships with investment banks and other advisors, which can help them identify potential acquisition targets and navigate the M&A process.

Overall, institutional buyers play an important role in the M&A market, as they are able to bring significant resources and expertise to bear on companies and transactions, and provide liquidity and capital to the market.

WHAT WE DO?

BUSINESS VALUATION




What's my business worth today is a must have for every business owner. Check out our **Free** Valuation Tool that gives you an estimated value of your business.

BUSINESS BROKERAGE/M&A

Selling a business is a complex task. Magnus Business Group will guide you through the entire process until it is sold for the best price possible.

EXIT PLANNING AND PREPARATION

Planning the sale or other transfer of a business shall be planned carefully with the right goal in mind. We guide and coach business owners to achieve their goals.

 info@magnusbusinessgroup.com
 805-259-4795
 30631 Agoura Rd. Suite 225
Westlake Village, CA 91361